



World Canals Conference 2021

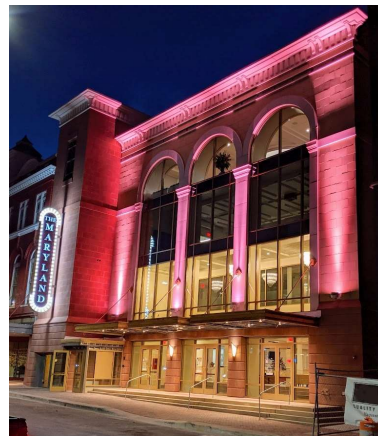
Annual meeting
March 20, 2021

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Status

- Registration open
- Accepting abstracts for presentations
- Evening venues selected
- Tour itineraries planned
- Broad support



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Conference details



Time	Sunday, August 29	Monday, August 30	Tuesday, August 31	Wednesday, September 1	Thursday, September 2
8:00-8:30		Coffee	Coffee	Coffee	Coffee
8:30-10:00		Welcome Plenary Session	Session 2: breakouts	Session 4: breakouts	Session 6: Plenary or breakouts
10:00-10:30		Break	Break	Break	Break
10:30-noon	Registration at Ramada (all day)	Session 1: Plenary or breakouts	Session 3: breakouts	Session 5: breakouts	Concluding Plenary
Afternoon		Lunch	Lunch	Lunch	
Aft-6:30p	2p ACS meeting	Study tour	Study tour	Study tour	
Evening	5:30p IWI meeting 7p Reception	Reception: WM Sportsmen's Club	Delegates dine on their own	Banquet: Springfield Barn	

- Each breakout will have 3 speakers, 20 minutes each, followed by a joint 30-min. Q&A period
- Study tours: Paw Paw, Williamsport/Antietam, Great Falls/Monocacy

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Tour highlights



Pre-conference

Thursday

- N. Bethesda Marriott
- Lock 5, Zero milestone
- Driving tour of monuments

Friday

- Georgetown
- Amtrak/Harpers Ferry

Saturday

- Catoctin aqueduct
- South Mountain

Post-conference

Thursday

- Lunch: Hancock
- Sideling Hill
- 1812 Brewery

Friday

- Visitor center
- Scenic train ride
- Frostburg

Saturday

- Return to Hagerstown, D.C.

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Maryland Theatre

- Lovely restoration with ample facilities for our conference.



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Finances



- Budget shows a surplus for the conference, but there are many uncertainties
- Internal fundraising: over \$45,000 from Association members. *Thank you.*
- Received \$15,000 program grant from Maryland Historical Trust
- Sponsorships from
 - Friends of Historic Great Falls Tavern,
 - Civil War Trails
 - Bergmann PC, a New York engineering firm

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Volunteers



- Many of you have contacted us about volunteering
- We will reach out soon to organize volunteer efforts
- Signup Genius software will be used to manage efforts
- Training will be scheduled this summer
- Contact: jonnie@lefebure.com

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Pandemic concerns



- Go/no-go decision in May
- Rules
 - Travel restrictions, particularly from Europe
 - Maryland Theatre capacity limits
 - Can we put 50 people on a motorcoach?
 - Can we sit 6-8 strangers at a banquet table?
- People's attitudes
 - Are they ready to travel?
 - Are they willing to ride on a bus with 50 other people?
 - Are they willing to join six strangers at a banquet table?

Budget	Attendees 150				Attendees 250		Attendees 100	
	Per day	Days	Quantity	Total	Qty		Qty	
Meeting rooms and exhibit space		3.5		11,185		11,185		11,185
A/V services for conf.				1,200		1,200		1,200
Speaker discounts (36*200)				7,200		7,200		7,200
Coffee service for attendees	15	4	150	9,000	250	15,000	100	6,000
Lunch for attendees	20	3	150	9,000	250	15,000	100	6,000
Bus rental for field trips	1200	3	3	10,800	5	18,000	2	7,200
Incremental shuttle cost Mon.	200	3	3	1,800	5	3,000	2	1,200
Incremental shuttle cost Wed.	200	3	3	1,800	5	3,000	2	1,200
Antietam entrance fee & tour guide	500	1	3	1,500	5	2,500	2	1,000
Great Falls entrance fee	100	1	3	300	5	500	2	200
Sunday Ramada room rental (5)	1060	1	1	1,060	1	1,060	1	1,060
Sunday Ramada bartender	120	1	1	120	1	120	1	120
Sunday: reception	54	1	150	8,100	250	13,500	100	5,400
Sunday: reception volunteers	54	1	6	324	6	324	6	324
Monday: WMSC reception	25	1	150	3,750	250	6,250	100	2,500
Monday: WMSC reception, VIPs, volunteers	25	1	10	250	10	250	10	250
Monday: WMSC rental fee				300		300		300
Monday: musical entertainment				1,000		1,000		1,000
Conference banquet (Wednesday)	75	1	150	11,250	250	18,750	100	7,500
Conference banquet: VIPs & volunteer (Wedn	75	1	12	900	12	900	12	900
Banquet: decoration				250		250		250
Banquet: musical entertainment				2,000		2,000		2,000
Morning shuttle bus	800	4	1	3,200	2	6,400	1	3,200
Accompanying persons tour bus	800	3	1	2,400	1	2,400	1	2,400
Other sightseeing costs	25	3	9	675	15	1,125	6	450
Marketing								
Website live				2,901		2,901		2,901
Sponsorship materials				500		500		500
Materials/signage for conference				3,000		3,000		3,000
Program booklet produced				4,000		4,000		4,000

Budget	Attendees 150				Attendees 250		Attendees 100	
	Per day	Days	Quantity	Total	Qty		Qty	
Print Advertisements				1,000		1,000		1,000
Promotional video				4,600		4,600		4,600
Volunteer recruitment and reward				2,000		2,000		2,000
Legal fees				3,700		3,700		3,700
Liability insurance				1,342		1,342		1,342
Administrative costs				1,000		1,000		1,000
IWI final payment				700		700		700
Mailing waterway map to registrants				350		350		350
Tote bag items for attendees	50	1	150	7,500	250	12,500	100	5,000
Total				121,957		168,807		100,132
Early registration fees	475		96	45,600	160	76,000	64	30,400
Standard registration fees	540		45	24,300	75	40,500	30	16,200
Accompanying fees	425		9	3,825	15	6,375	6	2,550
Processing charges				-2,580		-4,301		-1,720
Operating surplus/deficit				(50,812)		(50,232)		(52,702)
Other income								
HCWHA mini-grant				2,800		2,800		2,800
Known sponsors (FHGFT, CWT, Bergmann)				5,000		5,000		5,000
Projected sponsorship income				5,000		5,000		5,000
HCWHA program grant				15,000		15,000		15,000
COCA member donations (12/31/2020)				43,671		43,671		43,671
Surplus/deficit				20,659		21,239		18,769

Bus capacity	50
Early reg. fee	475
Std. reg. fee	540
%standard	30.0%
Accomp. fee	425
%accompanying	6.0%